



Asset Valuation or Technology Evaluation Technology Assessment and Recommendation

The Issue

A major company in Asia was entering the polypropylene business without prior experience and needed an independent assessment of the technologies to produce both propylene and polypropylene that best fit their financial and commercial goals.

The Service

Nexant was engaged to review and compare available production technologies for both products at the confidential disclosure level. A weighting and rating system was developed by which important decision making criteria were identified and rated, in order to develop a short list of most favorable licensors, and a technology/contractor team that best suited the client's situation.

The Outcome

The technologies selected were successfully negotiated as best suiting the client's level of experience, grade slate strategy, marketing plan, and start-up assistance.

Report Overview

Key Issues addressed in the Study:

- **Project Type**
Technology evaluation and selection
- **Client**
Asian petrochemical company
- **Duration**
Four months
- **Scope**
Technology review
Technology assessment and review

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