

## TrakSmart®

The easiest and fastest way to launch, manage, and report on demand side management programs

### Contact Us

TrakSmart can be implemented as an in-house or a secure Nexant-hosted solution and scaled to accommodate any size utility. Contact us today for more information or a TrakSmart demonstration.

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### Your Trusted Industry Partner

Nexant is the leading provider of smart grid software and clean energy solutions. With more than 20 years of experience in energy conservation, energy efficiency, and demand control, we help companies and governments around the world better manage their energy use. As a trusted advisor to electric and gas utilities, we provide advice on policies and regulations that encourage energy efficiency and promote the use of renewable and sustainable energy sources.

Nexant professionals have successfully analyzed and managed hundreds of DSM programs throughout North America. This hands-on knowledge is captured in TrakSmart, which distills the methodologies needed to design, implement, and evaluate DSM programs of every type and complexity, incorporating powerful features to create a robust, next-generation solution for DSM program management.

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Driven by regulatory and operational requirements, today's Demand Side Management (DSM) administrators are rapidly launching new energy efficiency programs to motivate customers to conserve energy. While this unprecedented expansion of DSM programs has created opportunities, it challenges administrators to efficiently manage and report on programs. New tools and streamlined program design, implementation, and tracking are critical as regulators and commercial, industrial, and residential customers increasingly require real-time information and accurate reports.

TrakSmart automates the complete workflow process – from planning to evaluation – significantly reducing the time, cost, and potential human errors in managing and reporting. It gives utilities of any type and size, the ability to accurately report on how their programs are conserving energy and meeting regulatory compliance requirements.

TrakSmart is the leading software solution that allows administrators to easily and efficiently plan, implement, and evaluate an entire portfolio of DSM programs. With TrakSmart, DSM program managers, trade partners, service providers, customers, and regulators have full and secure internet access to authorized data via a standard web browser.

TrakSmart includes a flexible and robust workflow designer for program modeling. Using an intuitive drag-and-drop interface, the most complex programs can be designed.

## TrakSmart Transforms DSM

Control the costs of managing DSM programs with TrakSmart's powerful and comprehensive features

- Automate the entire program lifecycle from planning to implementation through evaluation
- Launch new programs easily and in record time
- Gain visibility into DSM program data
- Comply with regulatory reporting requirements
- Share information easily and securely
- Eliminate rebate errors
- Enforce program policies and procedures
- Reduce operational overhead

The image displays three screenshots of the TrakSmart software interface. The top screenshot, titled "Efficiency & DSM Program Overview", shows a dashboard with various charts and metrics. It includes a "Spend by Category" pie chart, a "YTD Budget" bar chart showing 59% completion, and a "Pipeline Conversion" bar chart. A large line chart at the bottom shows "Savings YTD (MW)" from January to December, with a target of 850 MW. The middle screenshot, titled "Standard Offer Program", shows a workflow diagram with steps: Customer Contact, Audit, HVAC Measure Installed, Lighting Measure Installed, Inspect, and Payment. The bottom screenshot shows a "Structure" view of a program, listing measures like "insulation" (ACTIVE) and "heat pump" (DRAFT) with their respective categories and update information.

Dashboards provide up-to-the-minute, role-based views of important data for executives, program managers, and data entry personnel. With a quick scan of the dashboard, TrakSmart users can quickly gain visibility into how their programs are performing.

- **Easy and fast DSM program creation.**  
TrakSmart allows program managers to easily create a wide variety of DSM programs and gives managers unprecedented flexibility for modeling. By selecting measures, business rules, time frames, and partner participants, managers can add or modify a new program in minutes.
- **Automated tracking and reporting of program performance.**  
Standard reports are included in TrakSmart so managers can gain insights and evaluate common key performance indicators from day one and can easily create custom reports based on any field in the system. Using the report scheduler, TrakSmart automatically runs reports and sends them to key stakeholders, including regulators and independent evaluators.
- **Smart program assembly with robust equipment and measure libraries.**  
By defining attributes such as name, costs, savings, financial and non-financial incentives, and status, TrakSmart stores a set of measures that make program assembly easier than ever. TrakSmart comes with preloaded equipment libraries to quickly calculate incentives and evaluate savings for common measures.

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